

# 2020-2021 District Goals



District: 3231A1

Constitutional Area: India, South Asia and Middle East

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	00	00	5
2nd Quarter	1	20	15	5
3rd Quarter	1	20	15	0
4th Quarter	0	00	00	10

### FY New Clubs

2

### FY Charter Members

40

### FY New Members

30

### FY Retention Goal

20

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

50

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
GAT will organize GAT Conclave which will focus on Membership growth and retention.	Team effort of First Vice District Governor, GAT, GMT Chief Coordinators and every Lion of the District	Knowledge and Proper communication	July 2020	June 30, 2021
To encourage clubs to make family members Lions and take advantage of family unit benefits.	Clubs Presidents	Funding for organising seminar on membership growth from LCIF, members and Donors.	August 2020	September 2020
To ensure that every club focuses on positive net growth at the end of the LY 2020-2021	FVDG, District GMT, Each Lion	Each Lion friend	July 2020	june 2021
To Organise meeting for New Clubs	FYDG, District GMT and Clubs Presidents	Venue, Friends	July 2020	June 2021

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
--------------	-------------------	--------------------	---------------	----------

## DISTRICT CUSTOM IMPACT

### Goal Statement

1. A net positive Membership growth.
2. CQI of Each Club.
3. To motivate clubs for the Club Excellence Award.
4. Crisp, precise and beneficial P/S/T and RC/ZC Schooling.
5. Time bound and creative District meetings and Events.
6. Online Meetings as and when required.
7. Develop leadership: Lions will be motivated to attend ELLI, DLLLI, RLLI and ALLI.
8. Maximum Service to society.
9. Encourage clubs to report service activities on MyLion and send success stories to GAT.
10. To motivate PST and District Chairmen to do their best activities during the year and apply for Awards at the District and Multiple level
11. Service activities in five areas of Global need and also need based projects.  
Our Service Targets are  
Diabetes: We will do 2000 screening for Diabetes and their follow up consultations  
Hunger Relief: 100,000 persons  
Vision: 2000 Screening  
Environment: 1000 Tree Plantation and their care afterwards.  
Childhood Cancer: 1000 Children.
12. Healthy Fellowship
13. Promoting Leo Activities.
14. Peace Poster Competition
15. Lions Quest Program

## Action Plan

SMART GOALS of District 3231A1 for LY 2020-21 5422.pdf

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
--------------	-------------------	--------------------	---------------	----------